Strengths

- -Location of City campus (in the city centre)
- -Existence of Learning Management System which would ease elearning
- Existence of qualified staff drawn from different disciplines

Pesence of internet connectivity

Weaknesses

- Low motivation amongst staff
- -Workload has increased, occasioned by covid 19 and in a bid to regularize university calendar
- -Skewed university calendar may make it difficult to establish appropriate timings for a summerschool this year
- -Limited knowledge of emerging 21st century skills

Maseno SWOT

Opportunities

- --Institution has a vast network of collaborators who run summeschools
- -Afri cities conference happening this year, may provide a platform to start offering short courses
 - -The presence of the Lake Region Economic Bloc

Threats

-Other local universities offering similar courses
-Political campaigns